

# RAFFLE BOOK PRICE LIST

RAFFLES PER BOOK					
Number of Books	5	10	15	20	25
Minimum 500	259.00	279.00	349.00	399.00	419.00
750	289.00	329.00	389.00	429.00	490.00
1000	319.00	394.00	444.00	529.00	590.00

## STANDARD RAFFLE BOOK SPECIFICATIONS

**Overall book size:** 2 9/16 x 6 1/4

**Standard Black Ink • Red, Blue, Green Ink \$25 Additional**

We print LETTERPRESS. Numbers and perfs are in a standard position.

**TICKET:** 20 lb. white bond, black ink, same copy on all pans, consecutively numbered in two positions, perforated in two places for easy removal. Printed letterpress only (hoc type), 13 lines of copy.

**STUB:** Standard stub copy is name, address, zip and phone. A one line dealer imprint can be used at no extra charge, and minor wording changes are also no charge.

**COVER:** 60 lb. offset stock, wrap around style, ticket number shows. Printed covers are an extra charge as shown to the right.

**COMPOSITION:** Extra lines {over 13} at \$4.00 each. We reserve the right to count lines in our own method to make copy fit. For liquor lists, etc, add \$2.50 for each item. (Type must be set and then cut in.) *No copy taken over the telephone.*

**TYPE:** We will use the best available sizes and styles (our choice). However, we will try to accommodate all special requests.

### EXTRA CHARGES

#### TICKET:

**Color ink:** \$60.00 flat charge. Stock colors are red, brown, blue and green.

**Colored stock:** \$4.00 per M Singles. (Canary, green, blue, ivory, pink, goldenrod)

**Bright hue:** \$4.00 per M singles.

**Without numbers:** add \$3.00 per M.

**Numbering letter suffixes:** A, D, C, D, etc. at \$8.00 each letter change.

**Numbering resets:** \$3.00 each.

**Slug changes:** Date, etc., \$8.00 each.

**Vertical copy:** \$45.00 flat charge.

#### PRINTED COVERS:

**Stock imprint (from our cover list):** \$20.00 per M books.

**Special imprint (black ink):** \$60.00 set up charge plus \$20.00 per M books.

**CUTS:** Available at cost of engraving plus makeready charge. Please call.

**SPECIAL STUBS:** Alterations will have an up charge of \$15.00-\$30.00. Maximum 7 lines.

**PROOFS:** \$10.00 each. Changes made to original copy \$4.00 per line. Proofs delay shipping schedule.